



Hudson River Sloop Clearwater

America's Environmental Flagship

🎵 Folk Picnic Sponsorship Opportunities 🎵

We would love your business to be a patron of Clearwater's musical heritage! Clearwater's Folk Picnic is a return to the organization's musical roots following decades of success of the Great Hudson River Revival in Croton, which was last produced in 2019. Clearwater's Folk Picnic provides a space for music and celebration of the Hudson River, community building, collective action, family activities, environmental awareness, and volunteerism. While this event is free for the community, Clearwater is a 501c3 nonprofit organization in need of underwriting and sponsorship to make this event possible year after year.

This year's event will be held on Saturday, September 6, 2025 from 12-6 PM at the University Settlement Camp Theater, 724 Wolcott Ave, Beacon, NY 12508.

BUSINESS SPONSORSHIPS	Bronze \$250.00	Silver \$500	Gold \$1,000
Recognition on Clearwater website with logo	✓	✓	✓
Logo included in Folk Picnic email marketing to 25k subscribers	✓	✓	✓
Dedicated social media post to 18k subscribers		✓	✓
Logo on Folk Picnic flier		✓	✓
Stage announcements advertising your company during the event		✓	✓
Join us at the event! Gold sponsors will be welcome to a 10x10 space to table at the event			✓

Payments can be made via our [online payment portal](#), or by check made out to Clearwater and mailed to the address below.

For more information please contact **Mariabella Rivera-Todaro** at 845-265-8080 ext 7108 or mariabella@clearwater.org.

[About Hudson River Sloop Clearwater](#)

In 1966, folk singer Pete Seeger and a group of activists decided to “build a boat to save the river” by bringing together communities across the region to protect and restore the Hudson River. Three years later, the sloop *Clearwater* set sail with a mission to save the Hudson through education, advocacy, and music, a mission Hudson River Sloop Clearwater continues to champion today. To date, more than half a million people have experienced the beauty of the Hudson River aboard *Clearwater*.