



HIKE *for the* HUDSON

September 1 – 30 | Closing Celebration: Sunday, October 2

SPONSORSHIP OPPORTUNITIES

Hike for the Hudson is a virtual hiking challenge to support Hudson River Sloop Clearwater and encourage exploration of the lands surrounding the Hudson River watershed. Participants register to hike and fundraise during the month of September and record their progress towards a chosen goal. The challenge will culminate in an in-person celebration on October 2nd at the Elks Lodge in Beacon, New York, with live music, awards, and recognition.

LEVELS OF SUPPORT

RECOGNITION	GOLD \$1,000	SILVER \$500	BRONZE \$250
Category exclusive	✓		
Acknowledgement at live closing event	✓		
Company logo and link in September e-news and Hike for the Hudson email blasts (25k subscribers)	✓	✓	
Social media acknowledgement during month of September	2 posts	1 post	1 post
Complimentary event registrations	6	4	2
Company logo and link on event page at clearwater.org/hike	✓	✓	✓
Company logo and link on registration website at runsignup.com/Race/NY/Beacon/clearwater	✓	✓	✓

Contact: Meg Mayo, Director of Development & Marketing, meg@clearwater.org, 845-265-8080 x7118