



Spirit of the Hudson

Hudson River Sloop Clearwater's 7th Annual Gala

DINNER JOURNAL AD KIT

The 7th Annual Spirit of the Hudson Award Gala will be held on Sunday, April 3, 2022. The event will be held at The Garrison in Garrison, New York. The Spirit of the Hudson award will be presented to noted environmentalist and educator Tom Lake, and shipwright Jim Kricker will receive the Lifetime Contribution to Clearwater award. The evening will include a musical performance, silent auction and live auction.

DISTRIBUTION AND DEMOGRAPHICS

Attendance by approximately 200 guests including the Hudson Valley's maritime luminaries and devotees, major donors to Clearwater, and other Hudson River focused organizations. Guests live in Westchester, Putnam, Ulster and Dutchess Counties and New York City. Individuals are well established, community and non-profit leaders, maritime and/or environmentally focused, hold advanced degrees, are well read and traveled, local restaurant and arts patrons, home owners, 35 years and older.

DEADLINE

All program ads and names are due no later than March 1, 2022.

Please provide materials created in In-Design or Photoshop as PDF, JPEG or TIFF files.

Email files to: office@clearwater.org

Borders are required on all advertisements except for full page ads.

All ads are printed in Black & White.

Ads can be designed with provided content for an additional fee of \$50. All artwork must be 266 dpi at 100%. Please provide materials created in In-Design or Photoshop as PDF, JPG or TIFF files. Send digital files saved as PDF/x-la (preferred) fonts included, JPG, or TIFF.

Email attachment must include company's name
(Example: Clearwater_Gala_Ad.pdf)

Direct all production questions to office@clearwater.org.

Ad Sizes

Half Page

3.5" x 4.5"

\$250

Full Page

7.5" x 4.5"

\$500

¼ Page

3.5" X 2.25"

\$150

Business Card

2" x 3.5"

\$100