

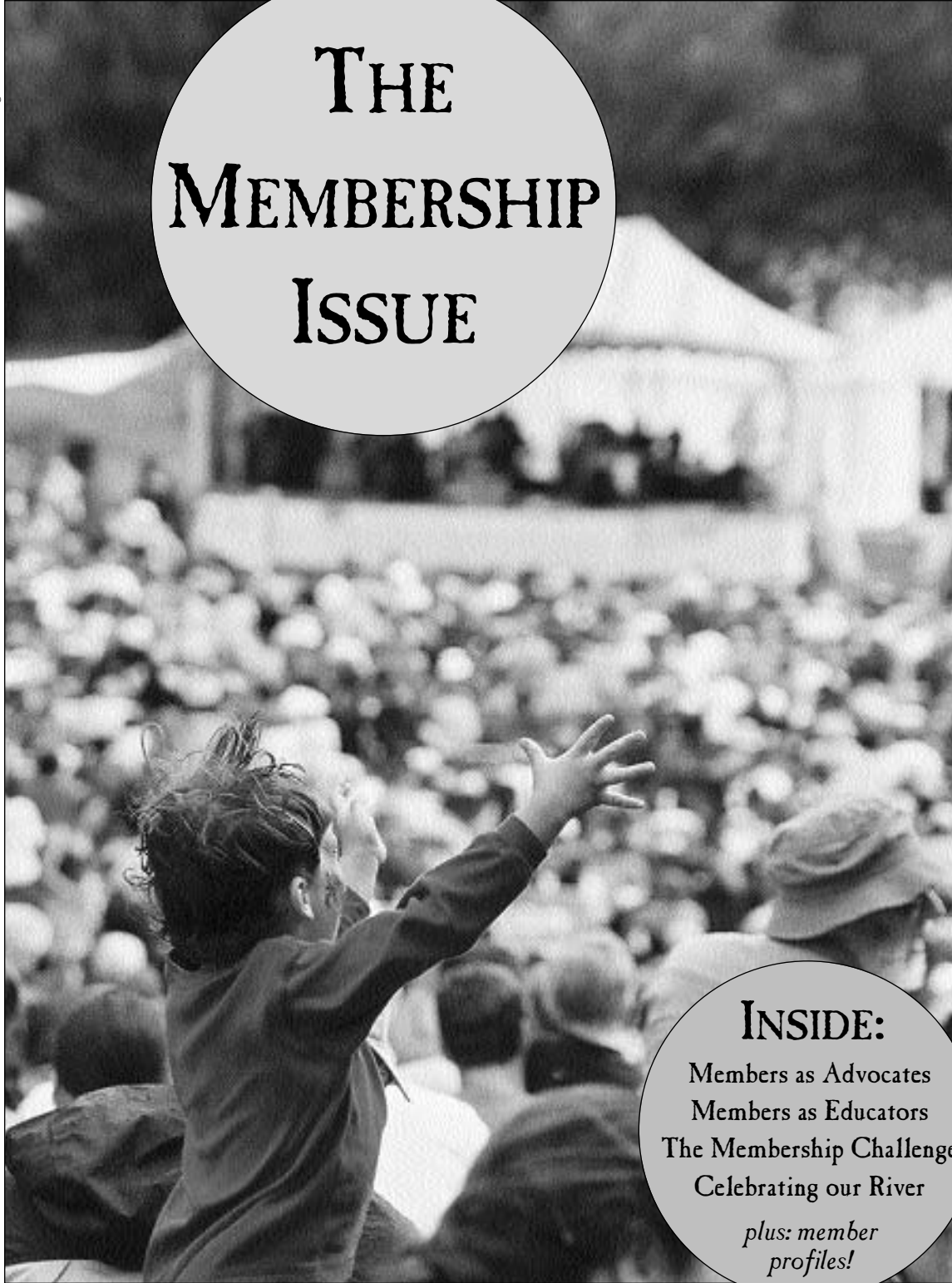


C L E A R W A T E R
Navigator

Augusto Menezes

THE
MEMBERSHIP
ISSUE

photo: Thousands of Clearwater members celebrate their river each year at the Great Hudson River Revival.



INSIDE:

Members as Advocates
Members as Educators
The Membership Challenge
Celebrating our River

*plus: member
profiles!*

from the executive director...

The Challenge of 8,000 New Members

For months I've been imagining a scenario in which each Clearwater member recruits one new member. Just one. It seems so achievable, so simple, so painless.

Clearwater's current membership of 5,846 translates to 8,000 individuals after you factor in families. What would doubling our membership – to 16,000 – mean for Clearwater and the Hudson Valley?

Sixteen thousand people would receive timely information about environmental conflicts being fought every day in the Hudson Valley and across the nation.

Sixteen thousand people would be armed to write effective letters to their elected officials on matters ranging from St. Lawrence Cement

to combined sewer overflows in New York City. Elected officials respond to our letters. Clearwater letters get read, and the more a letter shows the writer's depth of knowledge on an issue, the more the letter is weighted. Clearwater members are known for the quality of their outreach.

Sixteen thousand people supporting Clearwater's crucial education programs for students, teachers, and professionals throughout the Hudson region would help ensure the widespread knowledge that leads to change.

Ideas come from people. Ideas become a language. Language builds laws. Laws do not spring fully formed from the minds of elected

officials. They originate with you, the informed citizens of this nation. Our laws are the manifestations of your ethics.

Clearwater members turned the tide during the public comment period of the EPA's PCB Reassessment a year ago. We've been turning the tide for decades – from the Clean Water Act to Indian Point.

With Clearwater as a central rallying point – an information and action clearinghouse – our voices can be strong and united. When we speak in a strong, unified voice, we are heard.

And with the financial support of 16,000 members, Clearwater staff

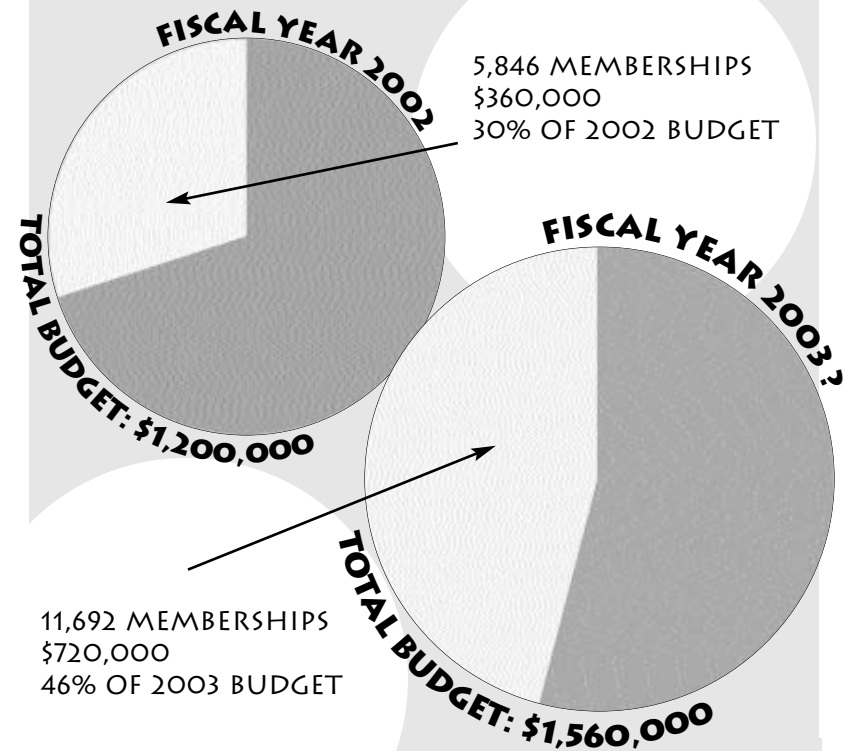
will be prepared to effectively address the region's myriad needs and challenges. If each Clearwater member recruited one new member – just one – our program budget would grow by \$250,000 per year. It's low-tech; it's low-cost.

That's my dream. Today I am asking all of you to help make this dream become reality. Please take the insert from the middle of this Navigator and make one more person or family believe in Clearwater. I'm doing it. I hope you will too.

- Andy Mele



GROWING MEMBERSHIP CAN TRANSFORM CLEARWATER:



A Look At Our Membership Statistics

Today, Clearwater's 5,846 memberships have addresses throughout New York State, in 29 states and the District of Columbia, and in 14 countries around the world.

"This makes sense when you consider that more than 400,000 school children have sailed in Clearwater environmental education programs over the past three decades," says Executive Director Andy Mele. "They've grown up to be doctors, lawyers, merchants, and probably more than a few chiefs of industry," Mele notes. "And they are far more likely to vote for the environment."

"Please take the insert from the middle of this Navigator and make one more person or family believe in Clearwater. I'm doing it. I hope you will too."

- Andy Mele

"We have roughly the same number of *Individual* and *Family* memberships," Mele adds, "2,037 and 1,834 respectively, so those two-adult households bring the number of voters in our ranks today above 7000!"

More than 1,500 Clearwater members live in New York City, Long Island and the counties of New Jersey and Connecticut along New York Harbor and Long Island Sound. With Westchester's 958 members and Rockland's 256, the total number of Clearwater members living in a 50 mile radius of the Indian Point nuclear facility is more than 2700 – an army of advocates who can band together as a force for change!

More than 1200 of our members live in the Mid Hudson Region, including 478 in Dutchess County

and 436 in Ulster. More than 300 live in the Capital Region. The rest are sprinkled around the state, the country and the world. "Many of the 14 countries represented in our membership have come to us to learn how to replicate our programs and, in many cases, launch shipboard environmental programs of their own," says Mele.

Among the loyal Clearwater family, 123 members have been with us more than 30 years, including thirty-two who joined in 1968. We're happy to report that Clearwater's new membership retention more than doubled from 195 in 2000 to 398 in 2001. Our overall retention rate is nearly 80%, very high for an environmental organization, and we recruited nearly 1,000 new members in 2002. "If we can continue to double the number of new members we recruit each year, and hold retention steady, we can reach our goal of 25,000 members by 2006," says Mele.

Asked what strategies will be used to pursue the goal, Clearwater Development Director Kitty McCullough suggests, "Advocacy is obviously a powerful recruitment factor for Clearwater. We offer our members the advocacy tools, training and opportunities to address issues that matter to their communities and to the health of the river: clean air, watershed protection, smart growth, environmental justice and safe, sustainable energy." She continues, "We serve grassroots citizens and citizen groups. We'll concentrate on expanding the tools, training and support we offer them in order to increase the number of those who come to us, then stay to share our work against growing environmental challenges."

Andy Mele

In 1972 Andy Mele was blown away by the sight of *Clearwater's* enormous mainsail and graceful lines gliding past Sturgeon Point. "It was the most beautiful sailing vessel I'd ever seen," Mele says, "I joined."

He didn't get to sail on the *Clearwater* until 1975 though. The confident – and somewhat insular – crew was a bit intimidating. Still, his first public sail on the sloop gave him a feeling of being oriented within the larger context of a Hudson Valley community, and he was hooked.

By 1976, Mele was part of a team building the ferry sloop *Woody Guthrie*, which was launched in 1977. In 1978, he experienced his first *Pumpkin Festival*. "I learned more about the river's ecology in half an hour than in my entire life before," he says. And as a direct result of that *Pumpkin Festival* he proposed – and then helped produce – the Hudson River Maritime Center's first shad festival.

In the winters of 1977-79, Clearwater took a chance on the team that built the *Woody* and put Mele and his cohorts to work addressing serious problems with *Clearwater*. The *Woody* team introduced *Clearwater* to its longtime winter home at Lynch's Marina in Saugerties.

Throughout the years from 1979 through the present, Mele was on the *Clearwater* crisis speed-dial. "When something broke, I was called," Mele notes. Most of the time he was able to help.

Today as Executive Director, Mele reports, life is obsessively consumed with *Clearwater*. "But that's fine with me," he says. "It's a life that makes a difference."

MEMBER PROFILE

VOL. XXXIII, NO. 1 JANUARY/FEBRUARY 2003

CLEARWATER NAVIGATOR (USPS 015-790) (ISSN 0747-2218) is published bi-monthly by the Hudson River Sloop Clearwater, Inc., 112 Little Market Street, Poughkeepsie, NY 12601; Phone 845-454-7673; e-mail: office@clearwater.org. Second class postage paid at Poughkeepsie. The Hudson River Sloop Clearwater, Inc. is a non-profit membership organization whose members own and operate the 106-ft. *Clearwater*, a full-scale replica of sloops that sailed the Hudson a century and more ago, carrying passengers and cargo from port-to-port under the power of wind and tide. Postmaster: Send address changes to Hudson River Sloop Clearwater, 112 Little Market Street, Poughkeepsie, NY 12601.

Board President JoAnne Myers
Executive Director Andre Mele
Managing Editor Chris Bowser
Navigator Designer Rebecca Zilinski

printed on recycled paper

Linda Harris

Clearwater has an uncanny ability to attract angels, people who walk in the door and ask, "How can I help?" Linda Harris just appeared one day, and then devoted more than a year of her life to researching the transition from unsafe nuclear power and dirty fossil fuel to safe, clean and available renewables. This work developed into Clearwater's report: *The Gold Standard: An Alternative Energy Plan for New York State*.

A Poughkeepsie resident, Linda learned of Clearwater at the 2001 *Revival*. "I liked the kind of grassroots outreach that Clearwater was doing there and went home with interesting information." Linda recalls, "I didn't really come to Clearwater to get anything back, but I did. I had an opportunity to satisfy my own curiosity about energy use and public policy. I also learned how

policy issues are shaped in the political arena, and the communication that's needed to reach the public so that they, in turn, can influence decisions about important issues."

She feels very strongly about world peace, and the need for people to work toward solving the world's problems, with respect for all people and all cultures. "The two issues—energy and world peace—are related to each other."

Linda believes that Clearwater brings both passion and credibility to the environmental issues that it touches. "We need Clearwater to articulate complicated issues in a way that people can understand and take action to bring about change."

members as advocates

Many people feel that by sending a contribution to Clearwater they're "voting with their dollars" – purchasing a social product that Clearwater's work delivers.

Your Clearwater membership can be as active as you want to make it.

Many people are uncertain about speaking out against intimidating social forces, and they need an organization to speak for them.

These are completely valid approaches to social change. We are fighting an array of the most wealthy and heedlessly destructive special interests in the world. We need the money! And we put it to good use.

Clearwater delivers \$0.84 of program value for every dollar we receive – one of the highest program efficiencies you're likely to encounter anywhere.

Many people also use Clearwater as a point of departure for their own direct self-expression. Clearwater acts as a clearinghouse of information and skills, and many of our members use us to give them the language, the contacts, the references, and the coordination they need to be part of a vigorous and effective campaign.

Clearwater is one of a few organizations providing skills, budget and staff support with the specific mission of nurturing citizen advocates. Without involved citizens to keep all of us accountable, there is a very real risk that an environmental policy elite will become dominant, negotiating – and compromising – on critical decisions behind closed doors. Even worse, millions of scarce environmental dollars could be spent on policy and adjudicated negotiations that achieve little – and even contribute to environmental backsliding.

Missing would be the voices of the community. Often accused of being ragged, strident, hyperbolic, clumsy, and ill-informed, the grassroots are in fact our ethical and emotional touchstones. Without that moral core, there will be drift.

Old-fashioned grassroots advocacy is needed now more than ever.

Members provide the network that makes grassroots action possible.

Members sailing as volunteer crew participate in dialogues with the public and help teach the thousands of children who sail on the sloop each year.

Members drive the increasingly successful outreach at the *Great Hudson River Revival*.

Members immerse themselves in environmental issues, to become authoritative and credible "go-to" people in their communities.

Members schedule and coordinate public forums in their communities.

Members move petitions through their communities.

Members are effective community volunteers.

Members spend evenings making calls at issue-specific phone banks.

Members write articulate letters to elected officials.

Members write effective op-eds and letters to the editor.

Members e-mail and call their elected officials.

Members respond to action alerts from Clearwater – and other groups.

Member outreach gives decision-makers the courage and political "cover" to enact policies that favor the environment.

Members keep everyone – including the Clearwater staff – on track.

Members are the "multiplier effect," keeping the ideas flowing and working in their communities.

Drs. Bill & Sandy Flank

Drs. Bill and Sandy Flank of Chappaqua have been Clearwater members since 1989. Both are professors at Pace University: Bill is an adjunct in Chemistry and Environmental Studies and Sandy has just celebrated 30 years training teachers in math, science, and technology.



Sandy and Bill were already members of the Croton sloop club, *Riverlovers*, when he was asked to help with Clearwater's *Hudson River Angler Survey*, a 1993 report on public adherence to fish consumption advisories. Bill's knowledge of statistical analysis and PCB chemistry were invaluable, as they were again in 2001 when he edited Clearwater's comments on EPA's PCB Remediation Plan. Bill and Sandy agree, "Over the years we've learned that if you speak loud enough, with enough voices, for long enough you can win important victories."

Sharing Clearwater's commitment to science-based advocacy, Bill and Sandy have staffed the Environmental Action tent at the *Great Hudson River Revival* for more than ten years. "Everybody has their focus," Bill notes. "The trick is to find your niche — one that balances what you enjoy doing with what Clearwater needs."

"We need an organization like Clearwater to uncover information that would otherwise remain hidden," says Bill. "Remember in *The Lorax*, when Dr. Seuss asks, 'Who speaks for the Trees?' Well, who speaks for the river? Clearwater does, not just with advocacy, but with education and celebration as well."

Illegal cooling-water discharges at Hudson River power plants

Protecting the Hudson's tributaries

The PCB cleanup

St. Lawrence Cement and its yearly 20,000,000 pounds of toxic pollutants

Keeping the Hudson River Park on track

The nuclear energy facility at Indian Point

A sustainable-energy antidote for the state's toxic energy plan

The PCB Natural Resource Damage Assessment Project

Local land-use and development issues

Clearwater members are actively engaged in critical issues

Ben & Joaquin Cotten

A student and visual artist living in New York City, Joaquin Cotten began volunteering aboard the *Clearwater* with his father, Ben Cotten, in 1995. "I would admire the decorative sailing knots on the ship," Joaquin recounts, "but I never attempted to learn them because they seemed too challenging. Until one day, I was given the task to replace two of them. I discovered that behind the intimidating appearance was a very basic pattern of knots. I learned this



is often the case in life. A lot of things aren't as daunting as they initially seem; you just have to look for the basic structure and pattern that lies there."

Though still a teenager, Joaquin is often called upon at the last minute to crew on the Sloop. "I've gained a lot of teaching experience," he remarks, "something I hadn't done before."

Crewing as father and son aboard the *Clearwater* has been important in many ways for Ben, a firefighter with the New York City Fire Department. "Volunteering gave us a lot of bonding time, but it was also incredible to watch Joaquin learn and grow on his own. It's great to see an organization out there providing life-long skills in a safe, supportive environment."

THE CHALLENGE:

SIGN UP A NEW CLEARWATER MEMBER TODAY

HOW TO USE THIS INSERT:

1. Remove it carefully.
2. Read it thoroughly.
3. Avoid spills and folds so it will look new when you hand it to your candidate for membership.
4. Identify the candidate. Maybe someone has popped into your mind already.
5. Read the six talking points on page 7, and if need be bring them along on a scrap of paper.
6. Do not rehearse a long and complicated speech. Have fun. This is a *good* thing.
7. Be yourself. If you are taciturn, well, be brief. If garrulous, talk lavishly.
8. Just do it! Don't be clever by slipping it in "oh-by-the-way..." People *hate* that.
9. Stay "on message" until you've succeeded. Then you may digress.
10. Feel free to call the 800 number and boast shamelessly. You've earned it!
11. If all else fails, *buy* them the membership - it's a gift that pays real dividends.

And in case saving the world isn't enough...

WIN A SAIL
ON CLEARWATER
FOR YOU AND 49
OF YOUR CLOSEST
FRIENDS.

On Sunday, June 22nd, of this summer's *Revival*, at approximately 3:00 pm, from the Rainbow stage (you know, the one that runs on soy-diesel), we will draw one of the new members' names in a lottery. The winner, the person who signed them up, and their families and friends (up to our Coast Guard limit of 50, of course) will all be our guests for a three-hour sail on the sloop *Clearwater* - a \$2,500 value!

THE SIX MEMBERSHIP TALKING POINTS:

1. Clearwater is America's Environmental Flagship.
2. 400,000 kids and 250,000 adults have participated in our education programs.
3. That's a **Clearwater Generation** - and they vote!
4. Clearwater has been there for every major environmental battle since 1969.
5. Clearwater helped pass the Clean Water Act, and won an EPA PCB cleanup. (For all the accomplishments in between, see www.clearwater.org/accompl)
6. Clearwater is unique because it uses true grassroots outreach, without which there can be no accountability from decision-makers.
Members = Change!

EXPANDING
CLEARWATER
MEMBERSHIP IS A
PROVEN STRATEGY
FOR SOCIAL
CHANGE.

SLOOP CLUB CONTACT INFO:

Meet neighbors who love being a part of the Clearwater community. Think globally, act locally.

Sloop Club Congress
Maryellen Healy
mhealy@frontiernet.net
845.744.5483

Beacon Sloop Club
Phyllis Newham
phyllisa@bestweb.net
845.831.6962

Brooklyn Sloop Club
Marcia Kaplan-Mann
718.941.9835

Ferry Sloops, Inc.
www.ferrysloops.org
ferrysloops@aol.com
Duke: 914.631.4672
Gerhard: 914.693.6248

Monmouth County Friends of Clearwater
www.clearwatermc.org
info@clearwatermc.org
Edward Dlugosz
732.872.9644

New York City Friends of Clearwater
Tom Resta
718.469.3846

North River Friends of Clearwater
Jean Eaton
j.eaton@worldnet.att.net
518.238.1766

Riverlovers
Eric and Kate Marshall
emarshall@aol.com
914.827.3696

Rockland County Friends of Clearwater
Jeffrey McDowell
Jenny Glenn
rocclear@hotmail.com

City Island Sloop Club
Len Smith
lenger1@aol.com
718.885.1503

Staten Island Friends of Clearwater
Nancy Fiske
718.273.9093

Ulster County Friends of Clearwater
Susan Murphy
sjmurphy@hvc.rr.com
845.246.0697

Walkabout Clearwater Sloop, Inc.
www.walkaboutclearwater.org
914.242.0374

see <http://clearwater.org/clubs.html> for more sloop club info

Dr. June Finer

June Finer has been volunteering for the past three years at Clearwater's main office in downtown Poughkeepsie. Chances are that most of the renewal notices you've received were hand-processed by June, listening to classical music on her little radio.

Following in her physician father's footsteps, June graduated from medical school in London in 1959. She visited the United States to explore a bit, became politicized, and stayed. She became active in the Civil Rights movement as a member of the Medical Committee for Human Rights. In 1967 she moved to New York, balancing activism with raising two children as a single parent by choice.

June first became part of the Clearwater family in the early 1970's through volunteering at Revival. She was attracted to Clearwater's strategy of activism and education, and its culture of inclusiveness. She intuitively understood the metaphoric nature of the sloop and its work. "The boat and its quest to clean up the river is a symbol for a much broader view of cleaning up the world."



June believes that the survival of the world's populace depends on reversal of the pollution that she feels has contributed to a "cancer epidemic" around the world. "I'm sure that higher cancer rates are due to the huge amounts of unknown pollutants that we put in the air and soil. We have to turn this around."

Francis Cruz & Sheeba Albert

Best friends Francis Cruz (pictured at right) and Sheeba Albert (pictured below) first came aboard the *Clearwater* in Yonkers to attend our three-day *Young Women at the Helm* program for teenagers. "Back then I didn't even know what the helm was," Francis remembers, "Now I wear my *Clearwater* necklace daily and all my land lubbing friends sing sea chanteys."

Sheeba's favorite aspect of *Clearwater* is "the strong connection with music. I really admire that music became the backbone of the organization." For Francis, educating kids struck a chord. "Working with children is important. They say it takes a village to raise a child? Well, a river runs through that village."



Both have returned to the sloop numerous times and both have become experienced and respected crew members. They've committed their energy to the program, and have learned a lot in return. "Clearwater taught me the success that a unified group can bring about," says Sheeba. "Our differences were forgotten once we boarded the ship. I left wanting to make a difference and helping *Clearwater* became a personal goal."

Francis reflects, "There are so many down to earth, lovable, funny, original, all around great people aboard that you can't help but feel like a family."

We'd have \$250,000 more per year for programs if each *Clearwater* member recruited one new member. Just one.

members as educators

VOLUNTEER CREW

One of the most exciting benefits of membership is spending a week aboard the *Clearwater* as Volunteer Crew!

As a volunteer you'll assist in sailing, take care of the sloop, and help educate students and visitors about the Hudson River. Each year more than 200 volunteers from all backgrounds help us reach thousands of people on deck and on docks.



If haven't crewed yet, please consider it! The sailing season runs from April until November and volunteers are most needed in the Spring. You must be 16 or older to apply. (A limited number of spots are available for younger volunteers who come with a parent or guardian.) Volunteer Crew must have the physical ability to get up a short ladder.

You bring the energy and enthusiasm, we'll provide plenty of river experiences and hard work! At the end of his volunteer experience, Ted Caplow called it "a fast-flying week of learning, laughing & living. . . Good eats, great tunes, and a lovely boat."

To volunteer crew please call the office at (845) 454-7673, or download your application from www.clearwater.org.

Here are a few of the ways that members help people

VOLUNTEER CREW PROGRAM

Members learn about the river so they can teach others. With more than 200 week-long volunteers from diverse backgrounds each year, our boat-based Volunteer Crew Program provides intensive education to adults and older teens.

CLASSROOM OF THE WAVES

Members serving as Volunteer Crew help more than 15,000 participants of all ages discover the river aboard the sloop *Clearwater* every year.

TIDELINE DISCOVERY PROGRAM

Member-educators help us reach more than 2,400 participants annually at Esopus Meadows Environmental Center in Ulster County, and other sites throughout the Valley.

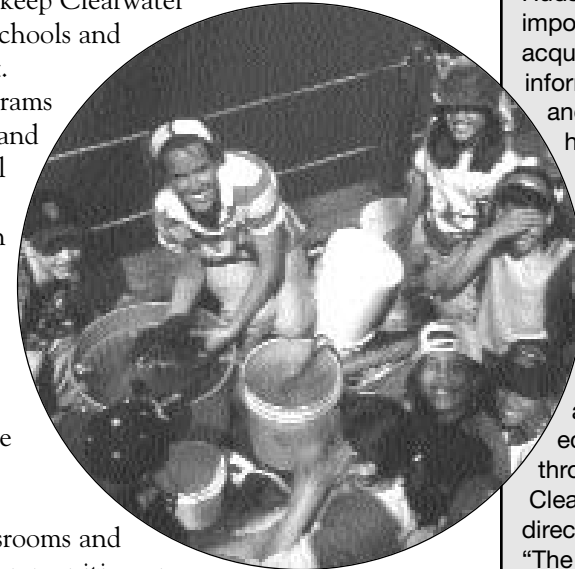
PROFESSIONAL DEVELOPMENT

Members assist with outreach and program presentation for our 3-credit graduate level course with SUNY New Paltz and a wide range of graduate and in-service credit courses and seminars through other colleges and organizations.

THE NEW HUDSON RIVER SCHOOL

We couldn't educate 15,000 students a year without member support! Membership helps keep *Clearwater* programs affordable to the schools and groups that need them most. Operating high quality programs on a wooden boat is costly, and most schools cannot pay full value. Membership supports nearly 30% of our education field trip costs.

A pioneer in Hudson River education, *Clearwater* has delivered high-quality, interactive programs to more than 650,000 children and adults. In



Membership supports nearly 30% of our education field trip costs.

classrooms and communities, on shorelines and sailing ships, there is no better way to experience your connection with the river than to get out there and touch it. That single connection can create the momentum necessary to start a movement, to protect an environment.

learn about the river:

REVIVAL

Members staff the *Clearwater* Discovery Tent, an important *Revival* feature with 300 gallons of aquarium exhibits and other river displays. Members also help with education outreach at dozens of community events annually.

URBAN OUTREACH

Members assist *Clearwater* educators in visits to more than 30 urban high school classrooms each year, reaching more than 750 students. Students come aboard for after-school programs and shipboard Intensives, including paid internships and apprenticeships.

MEMBER SAILS

Members can enjoy the river through special sailing opportunities on the sloop. Three-hour Member Sails take place at docks up and down the river, and help educate members about local environmental issues.



Pat Moore

Pat Moore, a fifth grade teacher in Kingston for over three decades, has participated in *Clearwater's* Tideline Discovery Program, based at Esopus Meadows, for ten years. "My students are the future caretakers of their environment and the Hudson River, so it's important that I help them acquire appropriate information about the positive and negative effects humans have on the ecological systems surrounding them."

Through the Discovery Program, Pat's students learn to "recognize that they have the power to make a difference in the ecological state of the river through their actions." *Clearwater* field trips transfer directly to the classroom. "The program supports the New York Standards of Learning across the



curriculum," Pat explains. "At any point during the school year Tideline Discovery activities can be used to enhance my units of study."

In addition to her overwhelming support for *Clearwater* programs, Pat brings her classes to the river with a love of learning and positive energy that broadens environmental awareness. She's the kind of teacher who makes an impact. She's the kind of teacher who changes lives.

Toshi Seeger

From the Hudson Valley Folk Picnics to the festival we now know as the *Great Hudson River Revival*, Toshi Seeger was there – a fiercely intelligent, capable, and reassuring presence. Waterfront festivals with folk performers – and often a big Hudson River sloop – were one of the earliest strategies for bringing people down to the riverfront.

Toshi reminds us, "Clearwater initiated the 'river festival' in communities from Albany to New York City during the 1960s and 1970s when the Hudson River was being ignored by most towns."

Starting in 1981, Toshi decentralized festival operations and transformed the "clean-up committee" into Recycling and Litterpicking. She instituted volunteer meals with her legendary pancake breakfasts, launched the Circle of Song and Dance Stage, and brought in jugglers and antic artists – all continuing as defining elements of the festival today. She booked the artists for *Revival*, anticipating the stardom that lay ahead for some.



When Clearwater and the massive toxic-waste landfill on Croton Point could no longer coexist, Toshi helped manage the move to

Westchester Community College. "We just started looking for a new location, which was work – but not defeating. We all hoped that the landfill problems would be temporary. Everyone hoped the *Revival* would return to the river."

Revival continues to renew itself for a host of reasons, foremost among them Toshi's many, many contributions and especially because of the community she nurtured. "*Revival* developed into a people's festival because we all worked together, teaching ourselves, learning new skills, and being very creative. My best memory of the festival is working with this Clearwater community."

Celebrating Our River

Clearwater's legendary music and environmental festival was born of humble nomadic folk-concert picnics. Staged throughout the Hudson River Valley in the mid sixties by singer/activist Pete Seeger, the picnics were held to raise funds "to build a boat to save the river." Pete would literally pass his banjo through the crowd collecting coins to build the tall ship that would become the sloop *Clearwater*.

THE GREAT HUDSON RIVER Revival



has since become the nation's longest-running and largest annual environmental festival, bringing together more than 15,000 people each year to experience the river and learn how they can protect it. Today, the festival serves as a beacon, raising awareness about the river's plight and celebrating

Clearwater's grassroots successes on behalf of its future. Indeed, this is the *festival that saved a river!*

Revival has focused from its beginning on the belief that each of us must share in the responsibility for the ever-increasing cycle of pollution and environmental destruction. This focus has given the festival its special environmental emphasis, honoring the land through music, education and action.

A place of beauty, inspiration – and Clearwater's spiritual home – Croton Park puts festival audiences in direct contact with the river. It creates a powerful opportunity to share the importance of getting involved in the river's future. With the river as a backdrop, festival-goers learn about water quality, alternative energy, recycling, sustainable living, and a holistic approach to caring for the land.

"In the end, we conserve only what we love. We will love only what we understand. And, we will understand only what we are taught."

- Baba Dioum, Senegalese conservationist

Celebration

has been a fundamental value of the festival from the beginning. A diverse blend of contemporary, traditional and American roots music, dance and storytelling honors Clearwater's commitment to social justice and provides two days of top quality entertainment. Fine crafts, delicious foods and children's activities add to the mix that has made *Revival* the defining summer festival of New York's Hudson River Valley.

Our River

Unmatched for its rich history, dedicated audience and innovative approach to environmental education, *Revival* was named "Best Festival in the Hudson Valley" by the readers of the *Chronogram Magazine* and the *Hudson Valley Magazine*.



Membership

offers the best access to deeper involvement with Clearwater's mission and community, so member outreach is a special feature of *Revival*. Members can purchase discounted

advance tickets for the festival. The

Please pull out the membership insert between pages 6 and 7, and give it to a friend, co-worker, or family member.

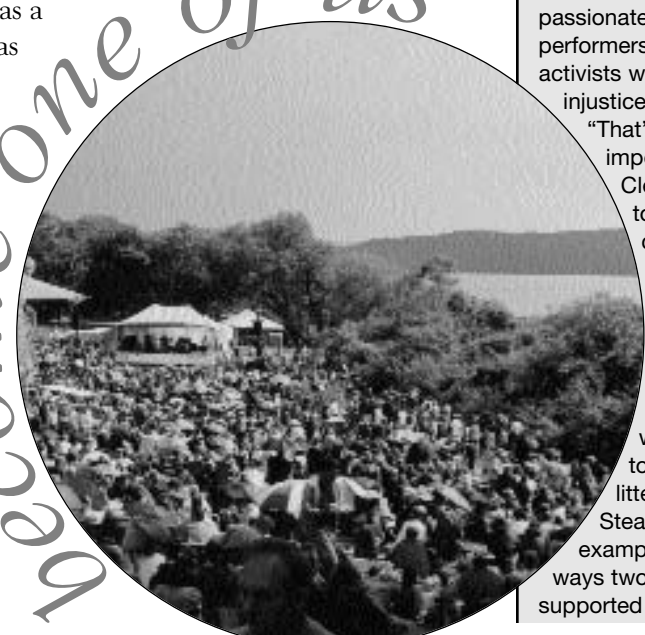
unique combination of education, invitation to action, and celebration have made *Revival* a powerful tool for communicating Clearwater's environmental mission and inspiring festival visitors to become involved as advocates and volunteers.

Volunteering

offers additional opportunities for a deeper connection. Members and volunteers provide vital support – time, talents, energies – for Clearwater's quest to save the river, protect our environment and play a role in determining the future of the Hudson Valley. Volunteer as an advocate, as an environmental educator, as a *Clearwater* crewmember, as part of the *Revival* team!

For more information about volunteering at *Revival*, contact Susan Murphy in the Clearwater Events Office, 845-454-7673. An application for volunteering can be downloaded on the *Revival* web page, www.clearwater.org/revival03.

Become one of us



Gould & Stearns

The *Great Hudson River Revival* has fostered the careers of many performers and many have supported Clearwater as members, volunteers and performers in turn. Examples of this special breed, vaudevillians Peter Gould and Stephen Stearns have been part of the festival since 1982 as performers, antic artists, and volunteers. That year, Pete Seeger invited the interracial team to perform Gould's dramatic piece, *A Peasant of El Salvador*, written in commemoration of the assassination of Archbishop Romero.

Revival was instrumental in Gould and Stearns' career development, too. "After *A Peasant* debuted at *Revival*, we received more than 45 offers to perform it," says Stearns. "We hit the road with a national tour playing 10 cities in 10 days, and did more than 100 bookings that year."



Over the past two decades, Gould and Stearns have continued to delight *Revival* audiences with comedy, powerful drama, and "tongue-in-mouth" social commentary. Stearns says that Clearwater and *Revival* have been influential because "the passionate volunteers and performers are dedicated activists who stand up to social injustice." He concludes, "That's what's most important about Clearwater. We wanted to become part of this community."

Gould and Stearns and their families give to Clearwater in other ways, too. "When the kids were young, it was a family tradition to volunteer as festival litter pickers" says Stearns. This is just one example of the extraordinary ways two families have supported Clearwater.

You're a member, remember –
 a "Clearwater ember"
 bringing the warmth
 of the sails of September
 into our hearts
 long after December.
 And what better way
 to warm a chilled heart
 than encouraging someone
 to come be a part
 of a movement with history
 and ideas to share –
 of an organization
 whose root word
 is "care" –
 who changes
 with time
 while
 maintaining
 direction,
 whose values are
 true



upon close inspection –
 And what can you do
 to make us get stronger?
 To help us make our outreach
 Lists even longer?
 Why, it's simple! It's fun!
 Satisfaction is swift!
 Buy a membership
 for someone else as a gift!

By Linda Richards

Statement of Ownership, Management, and Circulation

1. Publication Title: *The Navigator*

2. Issue Frequency: *Quarterly*

3. Issue Date for Circulation Data Below: *11/01/10*

4. Annual Subscription Price: *\$ 5.00*

5. Annual Circulation: *1100*

6. Total Copies (Net press run): *1100*

7. Total Copies (Gross press run): *1100*

8. Total Copies (Net press run): *1100*

9. Total Copies (Gross press run): *1100*

10. Total Copies (Net press run): *1100*

11. Total Copies (Gross press run): *1100*

12. Total Copies (Net press run): *1100*

13. Total Copies (Gross press run): *1100*

14. Total Copies (Net press run): *1100*

15. Total Copies (Gross press run): *1100*

16. Total Copies (Net press run): *1100*

17. Total Copies (Gross press run): *1100*

18. Total Copies (Net press run): *1100*

19. Total Copies (Gross press run): *1100*

20. Total Copies (Net press run): *1100*

21. Total Copies (Gross press run): *1100*

22. Total Copies (Net press run): *1100*

23. Total Copies (Gross press run): *1100*

24. Total Copies (Net press run): *1100*

25. Total Copies (Gross press run): *1100*

26. Total Copies (Net press run): *1100*

27. Total Copies (Gross press run): *1100*

28. Total Copies (Net press run): *1100*

29. Total Copies (Gross press run): *1100*

30. Total Copies (Net press run): *1100*

31. Total Copies (Gross press run): *1100*

32. Total Copies (Net press run): *1100*

33. Total Copies (Gross press run): *1100*

34. Total Copies (Net press run): *1100*

35. Total Copies (Gross press run): *1100*

36. Total Copies (Net press run): *1100*

37. Total Copies (Gross press run): *1100*

38. Total Copies (Net press run): *1100*

39. Total Copies (Gross press run): *1100*

40. Total Copies (Net press run): *1100*

41. Total Copies (Gross press run): *1100*

42. Total Copies (Net press run): *1100*

43. Total Copies (Gross press run): *1100*

44. Total Copies (Net press run): *1100*

45. Total Copies (Gross press run): *1100*

46. Total Copies (Net press run): *1100*

47. Total Copies (Gross press run): *1100*

48. Total Copies (Net press run): *1100*

49. Total Copies (Gross press run): *1100*

50. Total Copies (Net press run): *1100*

51. Total Copies (Gross press run): *1100*

52. Total Copies (Net press run): *1100*

53. Total Copies (Gross press run): *1100*

54. Total Copies (Net press run): *1100*

55. Total Copies (Gross press run): *1100*

56. Total Copies (Net press run): *1100*

57. Total Copies (Gross press run): *1100*

58. Total Copies (Net press run): *1100*

59. Total Copies (Gross press run): *1100*

60. Total Copies (Net press run): *1100*

61. Total Copies (Gross press run): *1100*

62. Total Copies (Net press run): *1100*

63. Total Copies (Gross press run): *1100*

64. Total Copies (Net press run): *1100*

65. Total Copies (Gross press run): *1100*

66. Total Copies (Net press run): *1100*

67. Total Copies (Gross press run): *1100*

68. Total Copies (Net press run): *1100*

69. Total Copies (Gross press run): *1100*

70. Total Copies (Net press run): *1100*

71. Total Copies (Gross press run): *1100*

72. Total Copies (Net press run): *1100*

73. Total Copies (Gross press run): *1100*

74. Total Copies (Net press run): *1100*

75. Total Copies (Gross press run): *1100*

76. Total Copies (Net press run): *1100*

77. Total Copies (Gross press run): *1100*

78. Total Copies (Net press run): *1100*

79. Total Copies (Gross press run): *1100*

80. Total Copies (Net press run): *1100*

81. Total Copies (Gross press run): *1100*

82. Total Copies (Net press run): *1100*

83. Total Copies (Gross press run): *1100*

84. Total Copies (Net press run): *1100*

85. Total Copies (Gross press run): *1100*

86. Total Copies (Net press run): *1100*

87. Total Copies (Gross press run): *1100*

88. Total Copies (Net press run): *1100*

89. Total Copies (Gross press run): *1100*

90. Total Copies (Net press run): *1100*

91. Total Copies (Gross press run): *1100*

92. Total Copies (Net press run): *1100*

93. Total Copies (Gross press run): *1100*

94. Total Copies (Net press run): *1100*

95. Total Copies (Gross press run): *1100*

96. Total Copies (Net press run): *1100*

97. Total Copies (Gross press run): *1100*

98. Total Copies (Net press run): *1100*

99. Total Copies (Gross press run): *1100*

100. Total Copies (Net press run): *1100*

all photos provided by: Augusto Menezes, Chris Bowser, Steve Stanne, Brian Mohan, and Clearwater files.



Moving?
 Please send us your new
 address right away and
 be sure to enclose your
 old address label.
 Recycle your Navigator -
 pass it on!